

RETAILER FACT SHEET



RETAIL CONTACT INFORMATION

Primary Contact Information

Name: Corby Bleckert
Phone: (801) 978-8657
Email: cbleckert@afstores.com

Secondary Contact Information

Name: Rita Edmunds
Phone: (801) 978-8940
Email: rledmunds@afstores.com

Implementation

Getting Started

Contact Corby Bleckert or Rita Edmunds to begin the data synchronization process.

Testing

- Complete the Trading Partner Data Sheet
- Coordinate with the Testing Contact the following information:
 - Test Date
 - Process
 - Global Trade Item Number(s) (GTIN®(s))
 - Global Location Number (GLN) Locations
 - Environment
 - Categories
- Publish a limited number of GTIN(s) as an initial load. Publications will only be sent to the Salt Lake Division GLN (0341172000017)
- Associated Food Stores will provide feedback on the initial results of your publication.
- If corrections are necessary, the data will need to be changed and republished as an initial load.

Production

Once you have completed testing, an initial load of all GTIN's Associated Food Stores currently carries must be sent to sync up the data. Associated Food Stores will send back an authorization where a match on U.P.C. and pack has occurred and the data has been synchronized. This should occur within a week of the initial load publication. A reject will be sent back if the item is not carried. For all other GTIN's, a pend transaction will be sent back to the supplier. Pend status means that there is something in question regarding the data. If necessary, additional initial load data should be sent for those U.P.C.'s. Item changes, corrections, etc. should be changed as necessary to keep data synchronized.

New Items

All new items still need to be presented to the appropriate Category Manager for acceptance. In addition, a New Item Publication should be sent through the Global Data Synchronization Network (GDSN). Once the item has been established, an authorization message will be sent.

Additional Discretionary Data Elements:

Following is a list of elements included in the GDSN that are optional and may or may not be considered vital by a particular retailer. It is important to note that these are supplemental to the core required data elements within the GDSN. Under the Requirement column is an indicator as to Associated Food Stores preferences. It will not have any impact on Associated Food Stores if an attribute is sent that is indicated as not used.

Element	Requirement
DUNS	Not used
Suggested Retail Price	Yes – will use to make a retail decision
Pre Priced Amount	Not used
Order Increment	Yes – will update our systems if provided
Min Order	Yes – will update our systems if provided
Max Order	Not used
Min Ship	Not used
Max Ship	Not used
Special Handling Codes	Not used
Color	Yes – will update our systems if provided
Order Sizing Factor	Yes, when applicable
POS Description 1	Yes – will update our systems if provided
POS Description 2	Not used
Coupon Family Code	Not used
Dated Product # Days	Yes – will update our systems if provided
Detailed Description	Description should be supplied but should limit the description to data that is not supplied in other attribute fields.