



Frequently Asked Questions for Kroger Suppliers

Version 3
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REVISION HISTORY

Date	Ver #	Description of Change	Author
October 14, 2009	1	Initial version	T. O'Donnell, S. Vazzano
October 15, 2009	1	Added new question "How do I publish to Kroger" and associated steps	T. O'Donnell
October 16, 2009	1	Clarifications to "How do I publish to Kroger?" steps	P. Fogarty

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1 INTRODUCTION

This document is a compilation of questions received, and their associated answers, relative to Kroger's request to enable the utilization of accurate data. This is a data quality audit assessment process in preparation to synchronize data through the Global Data Synchronization Network (GDSN). The information below pertains to all Kroger suppliers.

2 GENERAL QUESTIONS

- **Q: How do I publish to Kroger?**

- A: Below are the steps to publish accurate data to Kroger:
 1. Become familiar with the GS1 standards & best practices for data quality:
 - Review the GS1 GDSN Package Measurement Standards at <http://barcodes.gs1us.org/dqstandards>
 - Click on the "[Need More Info on Data Quality?](#)" link (on the left side of the page) for additional resources and information
 2. Load all item levels in your packaging configuration (hierarchy) to your GDSN-certified data pool (e.g., 1SYNC)
 - Be sure to load separate items representing Each, Case, Pallet, etc.
 3. Publish items to Kroger:
 - Production GLN = **0011110000019**
 - Publish at the highest level of the packaging hierarchy with the appropriate publication type (Initial Load or New)
 - **Note:** Kroger has an open subscription for Target Market (US) and will not send Catalogue Item Confirmations (CICs) back to suppliers

Please note that this does not replace your current item setup process.

- **Q: How does this program change the New Item Setup process?**

- A: **This step does not replace your current item setup process.** This is a data quality audit assessment process in preparation to synchronize data through the GDSN. We intend to use the correct data to update our existing files as the initial step

- **Q: Which items should I publish to Kroger?**

- A: All the items you currently trade with Kroger. Publish at the highest level in the product hierarchy (e.g., pallet GTIN, case GTIN)



FAQ for Kroger Suppliers

- **Q: Why is Kroger evaluating the quality of the data I publish?**
 - A: Synchronizing accurate product data will yield significant benefits for both Kroger and our suppliers. Synchronizing inaccurate data will not. Kroger needs to confirm the accuracy of your data before we use it in our business.

- **Q: Which product data attributes will be reviewed for accuracy during this initial assessment?**
 - A: Case GTINs: Gross weight, Dimensions (Height/Width/Depth), Case Pack (items per case)

- **Q: Will the GS1 GDSN Package Measurement Standards be used to determine the accuracy of the data?**
 - A: Yes, including the accuracy tolerances specified in the standards. You can download the GS1 GDSN Package Measurement Standards from the GS1 US website for free at: <http://barcodes.gs1us.org/dqstandards>

- **Q: What should I do right now if I suspect my data is not accurate?**
 - A: When you publish data to Kroger it is your responsibility to ensure the data is accurate. Steps you should consider are:
 - Review the GS1 GDSN Package Measurement Standards and determine how they apply to your products
 - Conduct a physical audit of your products and compare your audit findings to the data you are publishing through the GDSN
 - Identify and correct inaccurate data and ensure the changes are sent to Kroger via the GDSN

- **Q: How can I get help on applying the standards to my products?**
 - A: Visit the GS1 US website at <http://barcodes.gs1us.org/dqstandards> and click on "[Need More Info on Data Quality?](#)", or call GS1 US at 609.620.4516 or 312.463.4081.

- **Q: How do I find out the results of the Kroger evaluation?**
 - A: After receiving your published product data, Kroger will evaluate the quality of the data and provide additional information to the supplier community.