



Steps for Publishing Accurate Data to Kroger



1. Become familiar with the GS1 standards & best practices for data quality:
 - Review the GS1 GDSN Package Measurement Standards at <http://barcodes.gs1us.org/dqstandards>
 - Click on the “Need More Info on Data Quality?” link (on the left side of the page) for additional resources and information
2. Load all item levels in your packaging configuration (hierarchy) to your GDSN-certified data pool (e.g., 1SYNC)
 - Be sure to load separate items representing Each, Case, Pallet, etc.
3. Publish items to Kroger:
 - Production GLN = **0011110000019**
 - Publish at the highest level of the packaging hierarchy with the appropriate publication type (Initial Load or New)
 - **Note: Kroger has an open subscription for Target Market (US) and will not send Catalogue Item Confirmations (CICs) back to suppliers**

Please note that this does not replace your current item setup process