



1500 Brooks Ave
Rochester, NY 14624

November 21, 2008

Dear Supplier:

We understand that your company has synchronized product data via the Global Data Synchronization Network® (GDSN®) with other retailers you do business with. As an active Wegmans' supplier, we request that you take the necessary steps to begin actively synchronizing accurate product data with Wegmans as well. It is critical that you publish your product data with us before **December 31, 2008**.

Your next steps are:

1. Contact Kathleen.Welch@wegmans.com, Kamaria.Rivera@wegmans.com or Samantha.Schuler@wegmans.com with your company's key contact for data sync.
2. Publish your items or catalog to Wegmans (**GLN number 0077890000007**) for existing items that Wegmans carries, please publish as **initial item load**. (Publishing as **new** is used only for items that Wegmans does not currently carry.)

Please note the following requirements for data sync with Wegmans:

- We require accurate dimensions on all levels of the hierarchy, including Ti/Hi.
- Please populate Ti and Hi information using the following guidelines:
 - If you are sending Pallet GTINs please populate the attributes: quantityOfTradelItemsContainedInACompleteLayer (Ti) and quantityOfLayersPerPallet (Hi).
 - If you are **not** sending pallet GTINs, please populate Ti/Hi on the Case using the attributes quantityOfLayersPerPallet (Non-GTIN Pallet Hi) and quantityOfTradelItemsPerPalletLayer (Non-GTIN Pallet Ti).
- Coupon Family code is a mandatory field for Wegmans.

If you need additional assistance with publishing your data to Wegmans, or have questions about populating any of these requirements:

- Call 1SYNC Customer Support at +1 866.280.4013, Option 2 or email at customersupport@1sync.org or
- Attend the '**Steps to Publish to GDSN Retailers**' web seminar on December 16, 2008 at 11:00 AM to 12:00 Noon (ET) - [register here](#)
This is a complimentary session where 1SYNC and Wegmans will share with you the steps required to publish data to Wegmans and additional retailers in GDSN and answer any questions that you may have.

Synchronizing accurate item data is an integral part of supply chain business processes across the globe. Here are links to important information to help you with data accuracy. <http://www.gs1.org/gtinrules/> and http://www.gs1.org/docs/gsm/gdsn/GDSN_Package_Measurement_Rules.pdf

We thank you in advance for executing against this important initiative and trust that no additional follow-up will be required on our part.

Sincerely,

Kristin Andersen

Business to Business Manager

Wegmans Food Markets

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