



FACT SHEET

About 1SYNC™

1SYNC is a subsidiary of GS1 US™. It was formed by the combination of Transora and UCCnet, two Global Data Synchronization Network (GDSN) -certified data pools. 1SYNC offers a range of data pool services including the synchronization of Price & Promotion and new item introduction data. The 1SYNC Data Pool aids companies in the elimination of costly data errors, bringing about increased supply chain efficiencies, and laying the foundation for next-generation e-commerce initiatives.

1SYNC is headquartered in Lawrenceville, New Jersey with offices in the US, Brazil, France, Mexico and UK. Bob Noe is CEO of 1SYNC and Senior Vice President of GS1 US.

About data sync

Data synchronization is a foundational element in preparing a business for advanced e-commerce and supply chain initiatives such as the Electronic Product Code™ (EPC) and the EPCglobal Network™. Data synchronization helps organize and cleanse data while EPC creates data about items as they move through the supply chain providing new levels of visibility. A recent study* illustrates that synchronizing data can make supply chains more efficient as shown by these 1SYNC customers:

- Johnson & Johnson decreased out-of-stocks by 2.5% through retail with Wal-Mart by eliminating data integrity issues
- Procter & Gamble made improvements in purchase order accuracy resulting in a decrease in out-of-stock items from 8% to 3%
- Gillette synchronized data in their product catalogues and databases nearly eliminating order management issues

* Capgemini, “Global Data Synchronisation At Work in the Real World”

About the GDSN

The GDSN consists of certified data pools that use globally supported data standards to connect to the GS1 Global Registry™ and to each other. 1SYNC is one of several participating data pools in the GDSN today. By using the GDSN, companies around the world are able to electronically exchange supply chain data that is accurate and up-to-date, making business collaboration more efficient and secure.

For more information Visit www.1SYNC.org