

Wegmans Completes Data Sync With 416 Suppliers

ROCHESTER, N.Y. (Supermarket News March 20, 2006)

Wegmans Food Markets here has completed data synchronization with 416 suppliers representing 82% of its cost volume, reported Brad Papietro, ecommerce manager for Wegmans. This means that the data for all of the products provided by those suppliers is synchronized with Wegmans' data, putting Wegmans at the forefront of adoption in the food retail industry. In addition, Wegmans is synchronizing at least some data with 956 suppliers out of 1,000 signed up for data synchronization. Targeted departments include grocery, dairy/frozen, HBC, cosmetics, and basic general merchandise. "We set out to complete synchronization with 70% of our cost volume in 2005 and finished the year at 80%," Papietro said. "This was a tremendous accomplishment by both our partners and organization." Wegmans is working on an industry case study on data synchronization that will be available in June.

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